

**Questionnaire:**

**Understanding the motivations and challenges of getting Green Listed in Malaysia**

**Respondent information**

Site:

Name:

Date:

Organization/Department:

Was verbal consent given to be recorded: Y/N

Interview by: Zoom / Physical

**Objective of research:**

To understand the motivations for a site to go for Green Listing and the challenges faced undergoing the Green Listing process.

<b>Easy question to put the person at ease</b>	Please tell me more about yourself and what is your role/responsibility for the site, pertaining to it being Green Listed.
<b>Section</b>	<b>Question</b>
<b><u>Section 1</u></b>  <b>Understanding the motivations for a site to go for Green Listing</b>	<b>Main question:</b> <ul style="list-style-type: none"><li>• Can you let me know why xx decided to register for Green Listing?</li></ul> <b>Probing question, after they answered:</b> <ul style="list-style-type: none"><li>• Can you let me know how does that work?</li><li>• Can you think of other motivations?</li><li>• Can you share your perspective of policies (past and present) that influenced xx move towards registering for Green List?</li><li>• Can you let me know how would you envision the benefits xx will get once it is Green Listed?</li></ul>
<b><u>Section 2</u></b>  <b>Understanding the challenges faced when undergoing the process of getting Green Listed</b>	<b>Main question:</b> <p>Can you let me know what are the challenges you face to achieve the Green List?</p> <ul style="list-style-type: none"><li>- Application phase?</li><li>- Candidate phase?</li></ul> <b>Probing question, after they answered:</b> <ul style="list-style-type: none"><li>• Can you let me know why is that a challenge?</li><li>• How can the challenges you identified above be solved/overcome?</li><li>• How do you think the process can be better?</li><li>• What factors or conditions would be useful for the site to get Green Listed?</li></ul>
<b><u>Section 3</u></b>  <b>Understanding the positive experiences when undergoing the Green List process</b>	<b>Main question:</b> <p>Is there anything positive you would like to share in the Green Listing process?</p> <b>Probing question, after they answered:</b>

	<ul style="list-style-type: none"> <li>• Have you seen any positive changes since your site started the Green Listing process?</li> <li>• Would it happen without participating in the Green List?</li> </ul>
<b>End the interview</b>	<ul style="list-style-type: none"> <li>• Is there anything else you would like to add?</li> <li>• Who else in your organization do you think I should talk to?</li> </ul>