

Data Availability Statement: In line with the commitment to support replicable and transparent research, the survey, the derivation of consumer surplus in an appendix, and all data in excel supporting the findings of this study are available on the Open Science Framework (OSF). The datasets were fully anonymized to ensure privacy and ethical compliance. The primary dataset used for empirical analysis can be accessed directly via the following OSF link: <http://doi.org/10.17605/OSF.IO/5MWBN>